

Generation Partners

- **Growth Equity Investors**
- **\$345 million under Management**
- **High Growth Services Sectors**
 - **Business Services**
 - **Education**
 - **Healthcare Services & Technology**
 - **Media & Marketing Services**
- **What We Do:**

Identify:
Key Secular Trends
High Growth, Profitable
Service Businesses
\$10M-\$50M Revenues

Professionalize

- Often First Institutional Investor
- Limited Number of Companies/Partner
- Experts at Sharing Best Practices

Result:
Increased Scalability
Higher Margins
Greater Predictability
More Valuable
\$100M+ Revenues

Education: Current Investments and Areas of Interest

Investments

- 2003 – Medvance Institute
- 2004 – Post University

Areas of Interest

- Post Secondary Schools
- Outsourced Service Providers to Schools
 - Marketing Services
 - Compliance
 - Additional Functional Areas

Why Education?

1. We are making money in it
2. Large Market
3. Strong Growth Drivers
 - a) For Education Providers
 - i. Strong Consumer Demand
 - ii. Strong “Worldly Demand”
 - b) For Outsourced Service Providers to Education
 - i. Education Need for Optimization/
Professionalization
 - ii. Increased Emphasis on Outcome/Results
4. But the sector is not easy...

Resources

CCA

SIIA

Industry Analysts

Sloan - C

Any Investor With Investment
Experience in Sector